

EST. 1973

**CASTEC**



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**SAFER SHADES™**



## Castec's SAFER SHADES™

When you are installing shades in a home with small children, be sure to alert your customer to the availability of SAFER SHADES™ from Castec. (All of Castec's SAFER SHADES™ meet or exceed WCMA/ANSI standards.)



Each of our shade styles has a SAFER SHADE option as shown in the picture to your left. To order the SAFER SHADE option for any of our styles just order the "S" version. For example, the SAFER SHADE version of the 101-Pacifica™ is simply the S101-Pacifica™.

Our SAFER SHADES use a cord shroud to limit the potential loop an unsuspecting child might otherwise be able to make. This makes it impossible for a child to insert his head into the loop.

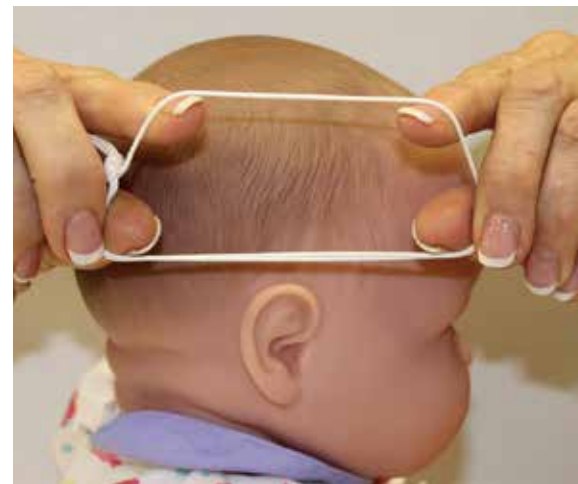
There is no extra charge for a Castec SAFER SHADE.

## SAFER SHADES™ LIFTING SYSTEMS

### 1. Cord & Cleat Systems

Cord & Cleat Lifting Systems require a pull cord to lift a shade. Pull cords can be knotted or braided. We knot our pull cords instead of braiding them because it makes the shades easier to lift and the knotted cord is easier on the hand. Also, the cords seem to stay cleaner-looking for longer. However, we will braid cords upon request.

We knot our pull cords every 6", which limits the loop between knots to a size that is safe for curious children. (This practice has been a Castec safety standard for more than 20 years, long before any safety standards had been established by the WCMA.)



### 1. Cord & Cleat Systems (continued)

We do not provide cord locks with any Cord & Cleat SAFER SHADE. The main reason is that cord locks allow a person, after a shade has been pulled up, to leave the excess cord simply dangling down, often within easy reach of small children.

Cord locks are not a good option with Roman shades anyway, as these shades have too many cords for a cord lock to work well.

(Note: This Castec safety standard exceeds WCMA/ANSI standards.)

All shades with pull cords come with a cord cleat to wrap the excess cord around. The correct and safest way to deal with the pull cord is to wrap all of the excess cord around the cleat as shown below.



**"NO"**  
Do not leave pull cord dangling!



**"YES"**  
Wrap pull cord around cleat!

### 2. Continuous Chain Systems

If you order a SAFER SHADE with a Continuous Chain Lifting System instead of a cord, it will come with our P-Clip chain guard—an unobtrusive, easy-to-install device for keeping children from harming themselves and the chain.

### 3. Motorized Systems

If your SAFER SHADE has a Motorized Lifting System, our cord-shroud construction will be all you need.

### 4. CORDLESS SHADES

Castec offers a line of CORDLESS SHADES which includes almost all of our standard styles.

Be aware that the variable weight of cordless Roman shades dictates the type of lifting system it is possible to use in any given shade. Call our Sales Services Department at 800.828.2500 for information on the type of lifting systems available for use with the style and fabric you want to use, and for pricing.

### Who is responsible for safety?

*Remember* to remind your customers that regardless of the lengths the window covering industry has gone to in making shades safer for small children to be around, the primary responsibility for protecting children from danger lies with the parent.

That responsibility includes making certain that any corded window covering product that does not meet safety standards, and even those that do, be kept out of reach of children.